

# N-SSBA

Nassau-Suffolk School Boards Association

***Presents***

***A Member Only Event!***

## **“Effective Communications During a Crisis”**

**Avoid Creating a Crisis Within a Crisis with Effective Communication**

**Date: Tuesday, March 12, 2024**

**Time: 6:30 pm - 8:00 pm**

**Price: FREE**

**Location: Online Webinar Sponsored by**



***Contact Your District Clerk to Register Today!***

Learn effective communication strategies to help to avoid a crisis within a crisis due to ineffective communication. Hear from industry expert Corinne Morton, owner and CEO of Syntax. She has over 22 years of experience in the field of education and communications.

Corinne's expertise shines particularly during high-level crises, where she offers invaluable guidance to clients in need and instructs staff on adeptly managing the complex issues that school districts may encounter.

Drawing from her extensive experience in the K-12 education arena, Corinne brings innovation and a fresh perspective to all aspects of her clients' communication needs. Whether it's providing strategic consulting to school administration, skillfully crafting messaging for the community, or advising on comprehensive bond information campaigns, she consistently delivers exceptional results.

Corinne is a proud graduate of Briarcliffe College, and her dedication to enhancing communication within the education sector continues to make a significant impact on Syntax and its clients.

