

N-SSBA

Nassau-Suffolk School Boards Association

Presents

A Member Only Event

“Know Your Story, Tell Your Story, Sell Your Story”

Part 4 “Marketing Matters, Who Speaks For Your Brand?”

Date: Thursday, March 9, 2023

Time: 6:30 pm - 9:30 pm

Price: \$100 (includes dinner)

Location: Heritage Club (Oak Room) at Bethpage State Park

Seating is Limited Register Today!

The final workshop in our advocacy series will focus on the “marketing” of your district or selling your story. Who speaks for your brand, who are your brand ambassadors, come learn about effective strategies to help “build” your brand into a winning brand to build support within your communities and with your elected officials. Marketing matters in business and it matters in public education too!

